



A Fresh Take

A TWIST IN THE WEAVE

by Noorein Kapoor

Founded in Mumbai in 2015 by Noorein Kapoor, this studio treats each commission as a blank canvas and then layers craft, colour and clever planning until the space feels both spirited and practical. Her team draws on global references, local artistry and a keen eye for function, aiming to leave every project with the same hallmarks: warmth, ease of use and an element that makes visitors stop and ask, “How did they do that?” For a design update at Amet Haveli in Udaipur, Noorein gave the guests at Ambrai Restaurant quite the surprise — a rug on the ceiling! It was a quirky twist that turned heads and got people talking.

VISUAL DRAMA

The idea came from an unusual constraint: no walls, just windows framing Lake Pichola’s stunning view. Rather than compete with the lake view, Noorein looked up and stretched a custom dhurrie across the ceiling, giving diners something unexpected to talk about even before they sat down.

PINNED TO PERFECTION

“We worked with Jaipur Rugs on a design that echoes the blues of the lake and local botanicals,” Noorein says. The weave is light enough to hang overhead without sagging yet dense enough to keep its pattern. Installed in a single uncut panel, the rug was fastened with a neat grid of concealed nails for even support.

WOVEN STORIES

Inspired by the vivid canopies that once draped over traditional Rajasthani tents, the ceiling rug softens sound, lifts every gaze and proves that a bold idea placed in an unexpected spot can turn the quietest surface into the room’s main talking point. ♦

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Cultural connection, visual drama, subtle elegance: Noorein Kapoor shares how one bold design choice sparked endless conversations